

**Nutrition Education Materials****Policy No. NS- 200.07**

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**Policy**

All education materials purchased by the local agency must be from the **Georgia WIC State Approved Educational Materials list** or have documentation of state agency approval for the purchase of the material on file at the local agency district office along with a copy of the material.

**Purpose**

To ensure consistency in nutrition messaging.

**Procedures**

- I. Local Agencies:
  - A. Must maintain a list of materials approved for use in their district.
  - B. Must keep a sample of all district approved materials at the district office.
- II. Districts shall have an established process for replenishing approved materials at the clinic level.

**Authority**

7 CFR §§ 246.11(c)(3) and (d)(1)

WIC Nutrition Services Standards

**Definitions/Supporting Information**

**Education Materials** - Materials that are used to reinforce education provided to Georgia WIC participants related to nutrition, physical activity, program utilization, materials that are used to provide program outreach, and materials that are used to promote and support breastfeeding.